

Rep Order# 6832441 Ver# 3 Mod# 0 Status Confirmed  
EC'd Yes

Traffic Order# 105316

Printed: 08/08/2012 8:43 AM

1 of 10

Last Received: 08/07/2012 7:09 AM  
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) CROSSROADS GPS  
Product Crossroads GPS  
Estimate# 777  
Buyer Emily Milhoan  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 12/11/777  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	1	SU	5P-630P	NBC SUN-FTBL<	:30	\$650.00	09/23-09/23	0	0	0	\$0.00	
	2	SU	7P-9P	NBC SUN-FTBL<	:30	\$1,000.00	09/23-09/23	0	0	0	\$0.00	
	3	TU	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	09/18-09/18	1	1	1	\$200.00	
	4	W	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	09/19-09/19	1	1	1	\$200.00	
	5	TH	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	09/20-09/20	1	1	1	\$200.00	
	6	SU	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	09/23-09/23	1	1	1	\$200.00	
	7	M	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	09/24-09/24	1	1	1	\$200.00	
	8	TU	1230P-1P	NEWS 3 AT NOON	:30	\$325.00	09/18-09/18	1	1	1	\$325.00	
	9	W	1230P-1P	NEWS 3 AT NOON	:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
	10	TH	1230P-1P	NEWS 3 AT NOON	:30	\$325.00	09/20-09/20	1	1	1	\$325.00	
	11	F	1230P-1P	NEWS 3 AT NOON	:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
	12	M	1230P-1P	NEWS 3 AT NOON	:30	\$325.00	09/24-09/24	1	1	1	\$325.00	
	13	SU	6A-7A	AVG. ALL WKS/NW3-SUNRS WKND	:30	\$325.00	09/23-09/23	1	1	1	\$325.00	
	14	TU	11A-12P	RACHAEL RAY	:30	\$325.00	09/18-09/18	1	1	1	\$325.00	

Rep Order# 6832441 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 105316 Printed: 08/08/2012 8:43 AM 2 of 10  
 EC'd Yes Last Received: 08/07/2012 7:09 AM  
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) CROSSROADS GPS  
 Product Crossroads GPS  
 Estimate# 777  
 Buyer Emily Milhoan  
 Phone#  
 Fax#

Agency ( ) CROSSROADS MEDIA  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 12/11/777  
 Flight Dates 09/18/2012 - 09/24/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	-----	-----	---	---	---	-----	-----
	15	W	11A-12P	RACHAEL RAY	:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
	16	TH	11A-12P	RACHAEL RAY	:30	\$325.00	09/20-09/20	1	1	1	\$325.00	
	17	F	11A-12P	RACHAEL RAY	:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
	18	M	11A-12P	RACHAEL RAY	:30	\$325.00	09/24-09/24	1	1	1	\$325.00	
	19	SU	8P-10P	VARIOUS	:30	\$1,150.00	09/23-09/23	0	0	0	\$0.00	
	20	SA	7P-730P	WHEEL	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
	21	TU	2P-3P	DOCTORS	:30	\$325.00	09/18-09/18	1	1	1	\$325.00	
	22	W	2P-3P	DOCTORS	:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
	23	TH	2P-3P	DOCTORS	:30	\$325.00	09/20-09/20	1	1	1	\$325.00	
	24	F	2P-3P	DOCTORS	:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
	25	M	2P-3P	DOCTORS	:30	\$325.00	09/24-09/24	1	1	1	\$325.00	
	26	TU	1235A-135A	J FALLOON-NBC<	:30	\$225.00	09/18-09/18	1	1	1	\$225.00	
	27	W	1235A-135A	J FALLOON-NBC<	:30	\$225.00	09/19-09/19	1	1	1	\$225.00	
	28	TH	1235A-135A	J FALLOON-NBC<	:30	\$225.00	09/20-09/20	1	1	1	\$225.00	
	29	F	1235A-135A	J FALLOON-NBC<	:30	\$225.00	09/21-09/21	1	1	1	\$225.00	

Rep Order# 6832441 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 105316 Printed: 08/08/2012 8:43 AM 3 of 10  
 EC'd Yes Last Received: 08/07/2012 7:09 AM  
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) CROSSROADS GPS  
 Product Crossroads GPS  
 Estimate# 777  
 Buyer Emily Milhoan  
 Phone#  
 Fax#

Agency ( ) CROSSROADS MEDIA  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 12/11/777  
 Flight Dates 09/18/2012 - 09/24/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
30	M	1235A-135A	J FALLON-NBC<		:30	\$225.00	09/24-09/24	1	1	1	\$225.00	
31	TU	10A-11A	TODAY SHW3-NBC		:30	\$325.00	09/18-09/18	1	1	1	\$325.00	
32	W	10A-11A	TODAY SHW3-NBC		:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
33	TH	10A-11A	TODAY SHW3-NBC		:30	\$325.00	09/20-09/20	1	1	1	\$325.00	
34	F	10A-11A	TODAY SHW3-NBC		:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
35	M	10A-11A	TODAY SHW3-NBC		:30	\$325.00	09/24-09/24	1	1	1	\$325.00	
36	TU	5A-6A	WAKE W/WAGNRS1		:30	\$350.00	09/18-09/18	1	1	1	\$350.00	
37	W	5A-6A	WAKE W/WAGNRS1		:30	\$350.00	09/19-09/19	1	1	1	\$350.00	
38	TH	5A-6A	WAKE W/WAGNRS1		:30	\$350.00	09/20-09/20	1	1	1	\$350.00	
39	F	5A-6A	WAKE W/WAGNRS1		:30	\$350.00	09/21-09/21	1	1	1	\$350.00	
40	M	5A-6A	WAKE W/WAGNRS1		:30	\$350.00	09/24-09/24	1	1	1	\$350.00	
41	TU	9A-10A	TODAY SHW2-NBC		:30	\$750.00	09/18-09/18	1	1	1	\$750.00	
42	W	9A-10A	TODAY SHW2-NBC		:30	\$750.00	09/19-09/19	1	1	1	\$750.00	
43	TH	9A-10A	TODAY SHW2-NBC		:30	\$750.00	09/20-09/20	1	1	1	\$750.00	
44	F	9A-10A	TODAY SHW2-NBC		:30	\$750.00	09/21-09/21	1	1	1	\$750.00	
45	M	9A-10A	TODAY SHW2-NBC		:30	\$750.00	09/24-09/24	1	1	1	\$750.00	

Rep Order# 6832441 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 105316 Printed: 08/08/2012 8:43 AM 4 of 10  
 EC'd Yes Last Received: 08/07/2012 7:09 AM  
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) CROSSROADS GPS  
 Product Crossroads GPS  
 Estimate# 777  
 Buyer Emily Milhoan  
 Phone#  
 Fax#

Agency ( ) CROSSROADS MEDIA  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 12/11/777  
 Flight Dates 09/18/2012 - 09/24/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	-----	-----	---	---	---	-----	-----
46	SA	630P-7P	JEP		:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
47	TU	7P-730P	JEOPARDY<		:30	\$1,000.00	09/18-09/18	1	1	1	\$1,000.00	
48	W	7P-730P	JEOPARDY<		:30	\$1,000.00	09/19-09/19	1	1	1	\$1,000.00	
49	TH	7P-730P	JEOPARDY<		:30	\$1,000.00	09/20-09/20	1	1	1	\$1,000.00	
50	F	7P-730P	JEOPARDY<		:30	\$1,000.00	09/21-09/21	1	1	1	\$1,000.00	
51	M	7P-730P	JEOPARDY<		:30	\$1,000.00	09/24-09/24	1	1	1	\$1,000.00	
52	TU	1135P-1235A	TONITE SHW-NBC<		:30	\$750.00	09/18-09/18	1	1	1	\$750.00	
53	W	1135P-1235A	TONITE SHW-NBC<		:30	\$750.00	09/19-09/19	1	1	1	\$750.00	
54	TH	1135P-1235A	TONITE SHW-NBC<		:30	\$750.00	09/20-09/20	1	1	1	\$750.00	
55	F	1135P-1235A	TONITE SHW-NBC<		:30	\$750.00	09/21-09/21	1	1	1	\$750.00	
56	M	1135P-1235A	TONITE SHW-NBC<		:30	\$750.00	09/24-09/24	1	1	1	\$750.00	
57	TU	4P-5P	NEWS		:30	\$700.00	09/18-09/18	1	1	1	\$700.00	
58	W	4P-5P	NEWS		:30	\$700.00	09/19-09/19	1	1	1	\$700.00	
59	TH	4P-5P	NEWS		:30	\$700.00	09/20-09/20	1	1	1	\$700.00	
60	F	4P-5P	NEWS		:30	\$700.00	09/21-09/21	1	1	1	\$700.00	

Rep Order# 6832441 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 105316 Printed: 08/08/2012 8:43 AM 5 of 10  
 EC'd Yes Last Received: 08/07/2012 7:09 AM  
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) CROSSROADS GPS  
 Product Crossroads GPS  
 Estimate# 777  
 Buyer Emily Milhoan  
 Phone#  
 Fax#

Agency ( ) CROSSROADS MEDIA  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 12/11/777  
 Flight Dates 09/18/2012 - 09/24/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	61	M	4P-5P	NEWS	:30	\$700.00	09/24-09/24	1	1	1	\$700.00	
	62	TU	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	09/18-09/18	1	1	1	\$1,000.00	
	63	W	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	09/19-09/19	1	1	1	\$1,000.00	
	64	TH	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	09/20-09/20	1	1	1	\$1,000.00	
	65	F	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	09/21-09/21	1	1	1	\$1,000.00	
	66	M	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	09/24-09/24	1	1	1	\$1,000.00	
	67	TU	7A-9A	TODAY SHW	:30	\$1,500.00	09/18-09/18	1	1	1	\$1,500.00	
	68	W	7A-9A	TODAY SHW	:30	\$1,500.00	09/19-09/19	1	1	1	\$1,500.00	
	69	TH	7A-9A	TODAY SHW	:30	\$1,500.00	09/20-09/20	1	1	1	\$1,500.00	
	70	F	7A-9A	TODAY SHW	:30	\$1,500.00	09/21-09/21	1	1	1	\$1,500.00	
	71	M	7A-9A	TODAY SHW	:30	\$1,500.00	09/24-09/24	1	1	1	\$1,500.00	
	72	TU	4P-430P	FIRST NWS 3-4<	:30	\$700.00	09/18-09/18	1	1	1	\$700.00	
	73	W	4P-430P	FIRST NWS 3-4<	:30	\$700.00	09/19-09/19	1	1	1	\$700.00	
	74	TH	4P-430P	FIRST NWS 3-4<	:30	\$700.00	09/20-09/20	1	1	1	\$700.00	
	75	F	4P-430P	FIRST NWS 3-4<	:30	\$700.00	09/21-09/21	1	1	1	\$700.00	
	76	M	4P-430P	FIRST NWS 3-4<	:30	\$700.00	09/24-09/24	1	1	1	\$700.00	

Rep Order# 6832441 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 105316 Printed: 08/08/2012 8:43 AM 6 of 10  
 EC'd Yes Last Received: 08/07/2012 7:09 AM  
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) CROSSROADS GPS  
 Product Crossroads GPS  
 Estimate# 777  
 Buyer Emily Milhoan  
 Phone#  
 Fax#

Agency ( ) CROSSROADS MEDIA  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 12/11/777  
 Flight Dates 09/18/2012 - 09/24/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	77	TU	5P-630P	VARIOUS	:30	\$1,000.00	09/18-09/18	1	1	1	\$1,000.00	
	78	W	5P-630P	VARIOUS	:30	\$1,000.00	09/19-09/19	1	1	1	\$1,000.00	
	79	TH	5P-630P	VARIOUS	:30	\$1,000.00	09/20-09/20	1	1	1	\$1,000.00	
	80	F	5P-630P	VARIOUS	:30	\$1,000.00	09/21-09/21	1	1	1	\$1,000.00	
	81	M	5P-630P	VARIOUS	:30	\$1,000.00	09/24-09/24	1	1	1	\$1,000.00	
	82	TU	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/18-09/18	1	1	1	\$425.00	
	83	W	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/19-09/19	1	1	1	\$425.00	
	84	TH	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/20-09/20	1	1	1	\$425.00	
	85	F	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/21-09/21	1	1	1	\$425.00	
	86	M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/24-09/24	1	1	1	\$425.00	
	87	SA	6A-7A	AVG. ALL WKS	:30	\$350.00	09/22-09/22	1	1	1	\$350.00	
	88	TU	3P-4P	DR. PHIL<	:30	\$450.00	09/18-09/18	1	1	1	\$450.00	
	89	W	3P-4P	DR. PHIL<	:30	\$450.00	09/19-09/19	1	1	1	\$450.00	
	90	TH	3P-4P	DR. PHIL<	:30	\$450.00	09/20-09/20	1	1	1	\$450.00	
	91	F	3P-4P	DR. PHIL<	:30	\$450.00	09/21-09/21	1	1	1	\$450.00	
	92	M	3P-4P	DR. PHIL<	:30	\$450.00	09/24-09/24	1	1	1	\$450.00	
	93	SU	7A-8A	SUN TODAY-NBC	:30	\$625.00	09/23-09/23	1	1	1	\$625.00	

Rep Order# 6832441 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 105316 Printed: 08/08/2012 8:43 AM 7 of 10  
 EC'd Yes Last Received: 08/07/2012 7:09 AM  
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) CROSSROADS GPS  
 Product Crossroads GPS  
 Estimate# 777  
 Buyer Emily Milhoan  
 Phone#  
 Fax#

Agency ( ) CROSSROADS MEDIA  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 12/11/777  
 Flight Dates 09/18/2012 - 09/24/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	-----	---	---	---	---	---
	94	SA	7A-9A	AVG. ALL WKS	:30	\$625.00	09/22-09/22	1	1	1	\$625.00	
	95	W	9P-10P	AVG. ALL WKS	:30	\$1,500.00	09/19-09/19	0	0	0	\$0.00	
	96	SA	8P-9P	AVG. ALL WKS	:30	\$550.00	09/22-09/22	0	0	0	\$0.00	
	97	SA	8P-9P	AVG. ALL WKS	:30	\$550.00	09/22-09/22	0	0	0	\$0.00	
	98	SA	9A-930A	AVG. ALL WKS	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
	99	SA	11A-12P	AVG. ALL WKS	:30	\$175.00	09/22-09/22	0	0	0	\$0.00	
	100	SA	11P-1135P	WKD2 NWS-AT 11<	:30	\$1,100.00	09/22-09/22	1	1	1	\$1,100.00	
	101	SU	930A-10A	AVG. ALL WKS	:30	\$500.00	09/23-09/23	1	1	1	\$500.00	
	102	SA	5P-630P	AVG. ALL WKS	:30	\$650.00	09/22-09/22	1	1	1	\$650.00	
	103	TH	10P-11P	PRIME SUSP-NBC	:30	\$1,400.00	09/20-09/20	0	0	0	\$0.00	
	104	TU	10P-11P	PARENTHOOD-NBC	:30	\$750.00	09/18-09/18	0	0	0	\$0.00	
	105	F	9P-11P	GRIMM-NBC/DATELINE FR-NBC	:30	\$1,400.00	09/21-09/21	0	0	0	\$0.00	
	106	TU	1P-2P	DAYs-OUR LIVES<	:30	\$425.00	09/18-09/18	1	1	1	\$425.00	
	107	W	1P-2P	DAYs-OUR LIVES<	:30	\$425.00	09/19-09/19	1	1	1	\$425.00	
	108	TH	1P-2P	DAYs-OUR LIVES<	:30	\$425.00	09/20-09/20	1	1	1	\$425.00	
	109	F	1P-2P	DAYs-OUR LIVES<	:30	\$425.00	09/21-09/21	1	1	1	\$425.00	

Rep Order# 6832441 Ver# 3 Mod# 0 Status Confirmed  
EC'd Yes

Traffic Order# 105316

Printed: 08/08/2012 8:43 AM

8 of 10

Last Received: 08/07/2012 7:09 AM  
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) CROSSROADS GPS  
Product Crossroads GPS  
Estimate# 777  
Buyer Emily Milhoan  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 12/11/777  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	110	M	1P-2P	DAYS-OUR LIVES<	:30	\$425.00	09/24-09/24	1	1	1	\$425.00	
	111	SU	9P-11P	LAW & ORDER<	:30	\$1,150.00	09/23-09/23	0	0	0	\$0.00	
	112	SU	9A-930A	AVG. ALL WKS	:30	\$500.00	09/23-09/23	1	1	1	\$500.00	
	113	TU	11P-1135P	NEWS 3 AT 11<	:30	\$1,100.00	09/18-09/18	1	1	1	\$1,100.00	
	114	W	11P-1135P	NEWS 3 AT 11<	:30	\$1,100.00	09/19-09/19	1	1	1	\$1,100.00	
	115	TH	11P-1135P	NEWS 3 AT 11<	:30	\$1,100.00	09/20-09/20	1	1	1	\$1,100.00	
	116	F	11P-1135P	NEWS 3 AT 11<	:30	\$1,100.00	09/21-09/21	1	1	1	\$1,100.00	
	117	M	11P-1135P	NEWS 3 AT 11<	:30	\$1,100.00	09/24-09/24	1	1	1	\$1,100.00	
	118	W	9P-11P	AVG. ALL WKS	:30	\$2,300.00	09/19-09/19	0	0	0	\$0.00	
	119	TU-W	630P-7P	FACE-J RALSTON<	:30	\$800.00	09/18-09/19	2	1	2	\$1,600.00	
	120	TH-F	630P-7P	FACE-J RALSTON<	:30	\$800.00	09/20-09/21	2	1	2	\$1,600.00	
	121	M	630P-7P	FACE-J RALSTON<	:30	\$800.00	09/24-09/24	1	1	1	\$800.00	
	122	TU	8P-9P	BIGST LR12-NBC	:30	\$1,350.00	09/18-09/18	0	0	0	\$0.00	
	123	TH	8P-9P	COMMUNITY-NBC/PARK & REC-NBC	:30	\$1,350.00	09/20-09/20	0	0	0	\$0.00	
	124	M	9P-11P	SING OFF-NBC/ROCK-WLLMS-NBC	:30	\$3,000.00	09/24-09/24	0	0	0	\$0.00	
	125	TU	8P-10P	BIGST LR12-NBC	:30	\$3,000.00	09/18-09/18	0	0	0	\$0.00	
	126	SU	8A-9A	MEET PRESS-SUN	:30	\$3,000.00	09/23-09/23	1	1	1	\$3,000.00	



Rep Order# 6832441 Ver# 3 Mod# 0 Status Confirmed  
EC'd Yes

Traffic Order# 105316

Printed: 08/08/2012 8:43 AM

10 of 10

Last Received: 08/07/2012 7:09 AM  
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) .CROSSROADS GPS  
Product Crossroads GPS  
Estimate# 777  
Buyer Emily Milhoan  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 12/11/777  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE